



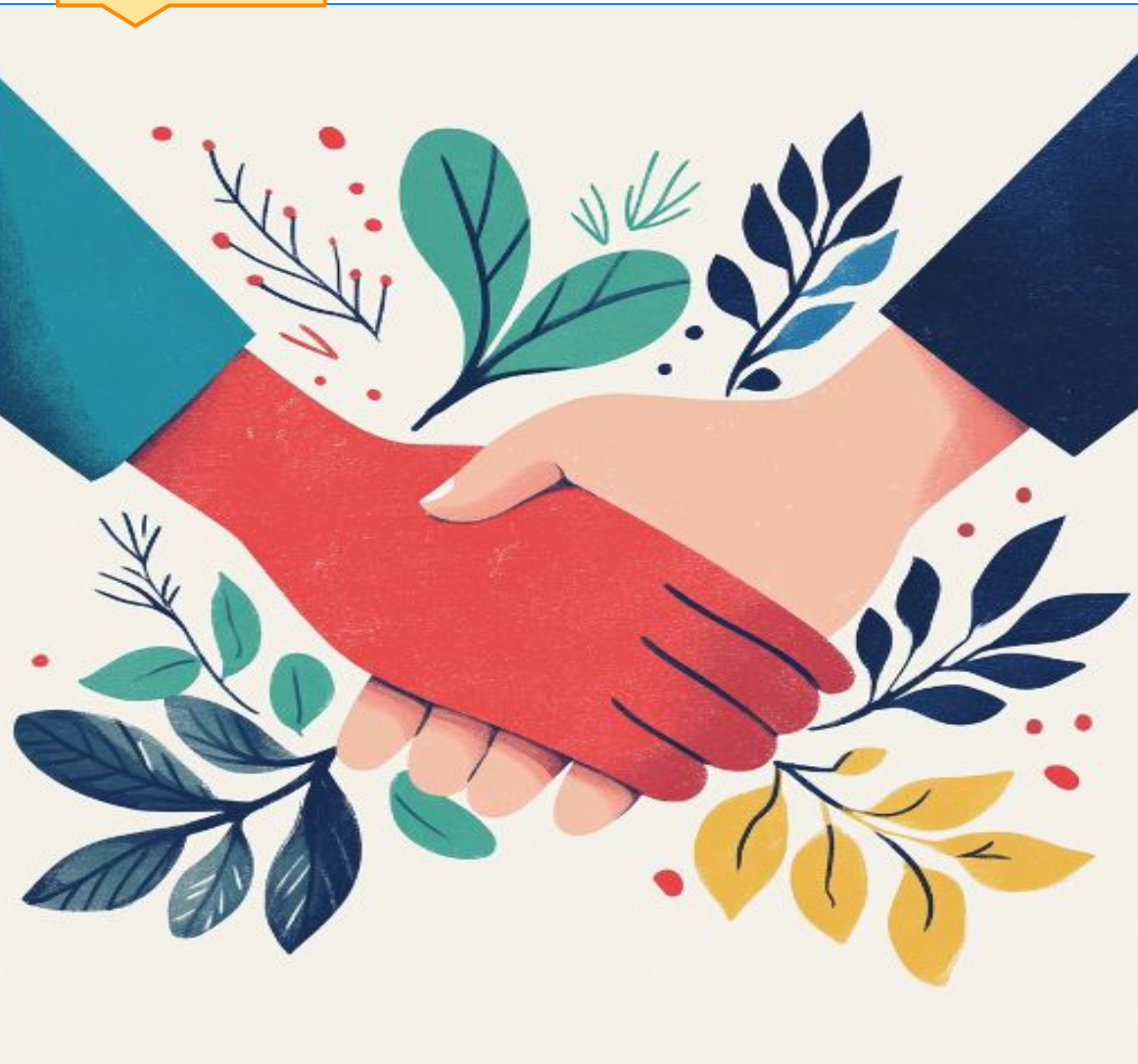
**Alan Quayle**  
Cloud Communications  
Industry Expert



*Cloud Communications Industry Briefing*

# Top 10 Cloud Comm Trends in 2025

Tim McLain  
Marketing Director, Commio



Can Campaign  
Service Providers  
(CSPs) Survive?

*Yes, but...*

[hint: honesty, integrity]

# Post-Quantum World? Don't get hacked!

*Learn More:*

<https://blog.tadsummit.com/2024/11/12/kevin-graham/>





# Camara

[<https://camaraproject.org/>]

*API standards?*

*<sigh>*

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# Business RCS Messaging [Ready for prime time?]

*Keep watching  
in 2025*





# Trust & Compliance

vCon: Virtual conversation

SCITT: Supply chain integrity

*Learn More:*

<https://blog.tadsummit.com/2024/10/29/the-rise-and-rise-of-vcon/>

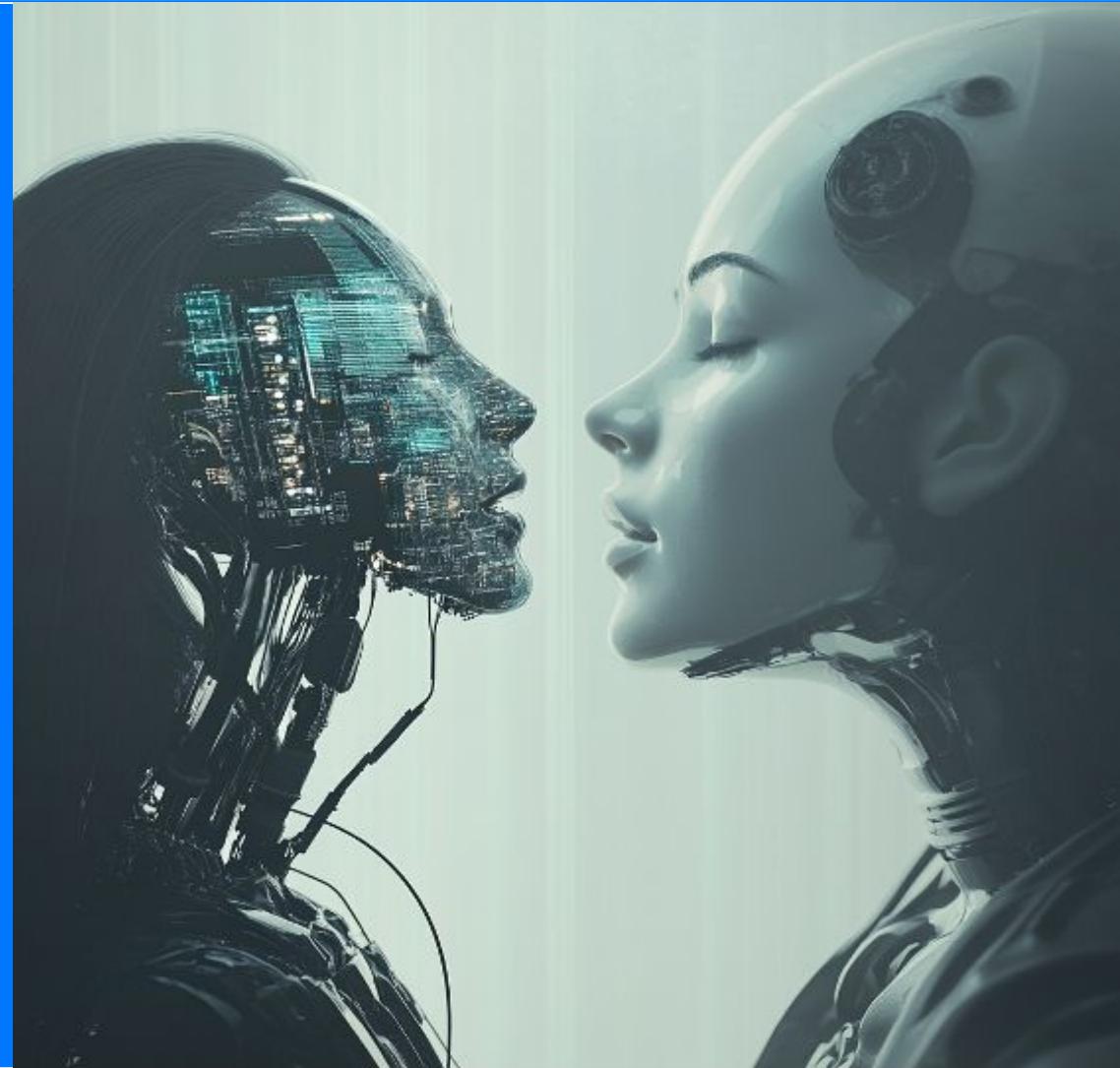
5

# Voice AI is good enough for some use cases!

*2025: Year of Voice AI & LLMs*

*Learn More:*

<https://blog.tadsummit.com/2024/11/01/tadsummit-panel-discussion-are-llms-about-to-disrupt-enterprise-saas-software-as-a-service/>





# Messaging Monopolies

*Questions, concerns,  
and the future of  
campaign compliance*



# Honest CPaaS Review

*Issues | Data | Solutions?*

*Learn More:*

<https://blog.tadsummit.com/2024/10/26/the-honest-cpaas-review/>



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Remember,  
remember the  
5th of November

*Learn More:*

<https://alanquayle.com/2024/11/cxtech-week-47-2024/>

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# Cybersecurity Angst

*“...Any one of us and every one of us today is subject to the review by the Chinese Communist government of any cell phone conversation you have...”*

*Learn More:*

<https://alanquayle.com/2024/12/fbi-and-cisa-urge-use-of-encrypted-communications/>



# Commio Tip #1



Build an LLM for  
your business

*[Own your data]*

## Commio Tip #2

Choosing the Right  
Voice/SMS Partner  
is CRITICAL

*[Honesty, Integrity...  
Knowledge & Support]*



## Commio Tip #3



## Branded Calling

*Protect your  
phone numbers!*





*Cloud Communications Industry Briefing*

## **Top 10 Cloud Comm Trends in 2025**

*Contact your account manager, or email us: [support@commio.com](mailto:support@commio.com)*