SignatureCalling™

Securely display your name and logo, eliminating "Spam Likely" tags on every call

In a world where telecom fraud is rising and consumer trust in phone calls is at an all-time low, **SignatureCalling™** offers a secure end-to-end calling ecosystem, governed by the CTIA, that aims to enhance trust and security in communications to transform how you're able to connect with your customers.

As one of the first Authorized Partners in the BCID ecosystem, SignatureCalling™ offers verified brands a secure pathway to display branded identity using rich call data (RCD) to deliver trusted, verified calls to consumer smartphones, and get more calls answered.

Enhanced Caller ID

Deliver comprehensive caller information, including a **caller name, logo, and call reason**, alongside **verification** symbols for easy identification of trust-worthy calls.

No Need for an App

Secure branded displays, including caller name and logo, are rendered natively on mobile devices without requiring consumers to download any applications.

Spoof-Proof

Caller information is tied directly to the originating identity, providing a secure, end-to-end framework against illegal identity or brand spoofing.

21% **Trust & Brand Perception**
of consumers would trust a brand more when presented with comprehensive caller information, fostering a positive relationship.

45% **Customer Engagement & Conversions**
of consumers express increased likelihood to engage with a brand when receiving verified caller information, leading to higher conversion rates.

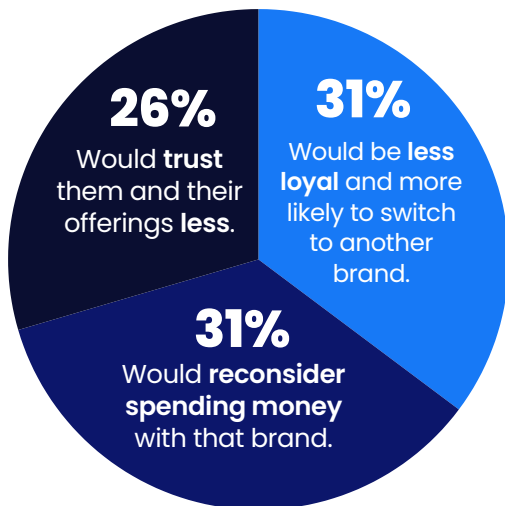**66%** **Brand Affinity & Answer Rates**
of consumers stated that having more accurate information would encourage them to answer unrecognized calls across all industries.

Get Started Today ⟶

Trustworthy Caller ID for Improved Brand Affinity

How Consumer Behavior is Shaped by Phone Number & Caller Reputation

26%
Would **trust** them and their offerings **less**.

31%
Would be **less loyal** and more likely to switch to another brand.

31%
Would **reconsider spending money** with that brand.

70% of surveyed U.S. consumers report to have missed, ignored, or declined an important or wanted call due to a lack of trusted caller ID.

85% of surveyed U.S. consumers said they rarely or never trust the caller ID for an unrecognized phone number.

69% of surveyed U.S. consumers say their perceptions of brands associated with spam labels and identity impersonation fraud would be negatively impacted, regardless of the industry.

66% of surveyed U.S. consumers said they would not answer a call even if caller ID was present — most don't trust it's accurate.

SignatureCalling™ powered by BCID™

66%
66% of consumers would answer **unknown** numbers if the **caller ID was verified and accurate.**

45%
45% would be more likely to **engage** with a brand if the caller ID included a **logo** or other **verified** information.

In a world where telecom fraud is rising and consumer trust in phone calls is at an all-time low, introducing SignatureCalling™—an innovative solution that transforms how businesses connect with their customers.

As an authorized partner in the BCID ecosystem, Commio's solution offers enterprise callers a secure pathway to deliver trusted calls, with logo display.

Get Started Today →

Real screenshot of a real SignatureCalling™ call on an Android device